



Implement “Internet Plus Logistics” New Frontier Strategy to Promote Multimodal Transport in China

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Status quo of Multimodal transport in China



Definition of multimodal transport :


Multimodal transport refers to a combination of at least two modes of transport, which achieves an integrated transport service where the strength of each mode is utilized.



Achieved positive results

2017, China's second 30 multimodal transport demonstration project started

- **6 demonstration corridors**
- **- railway-water container intermodal transport volume**
- **- China-Europe Railway express.**

A close-up photograph of a hand in a blue sleeve moving a dark wooden chess piece on a white board. The background is blurred, showing other chess pieces and the hand's movement.

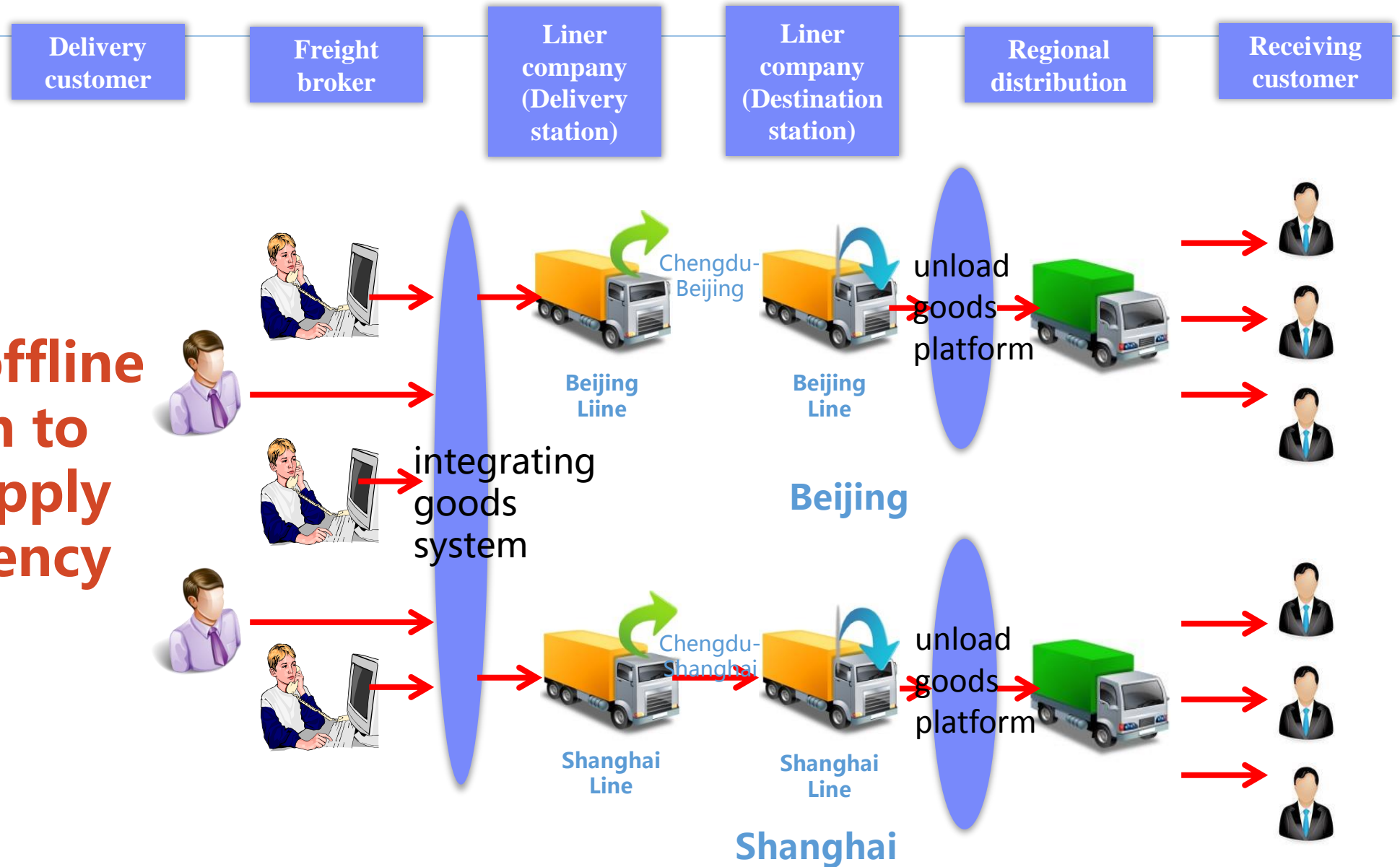
2

Significances of “Internet Plus Logistics” New Frontier Strategy

“Internet plus logistics ” new frontier

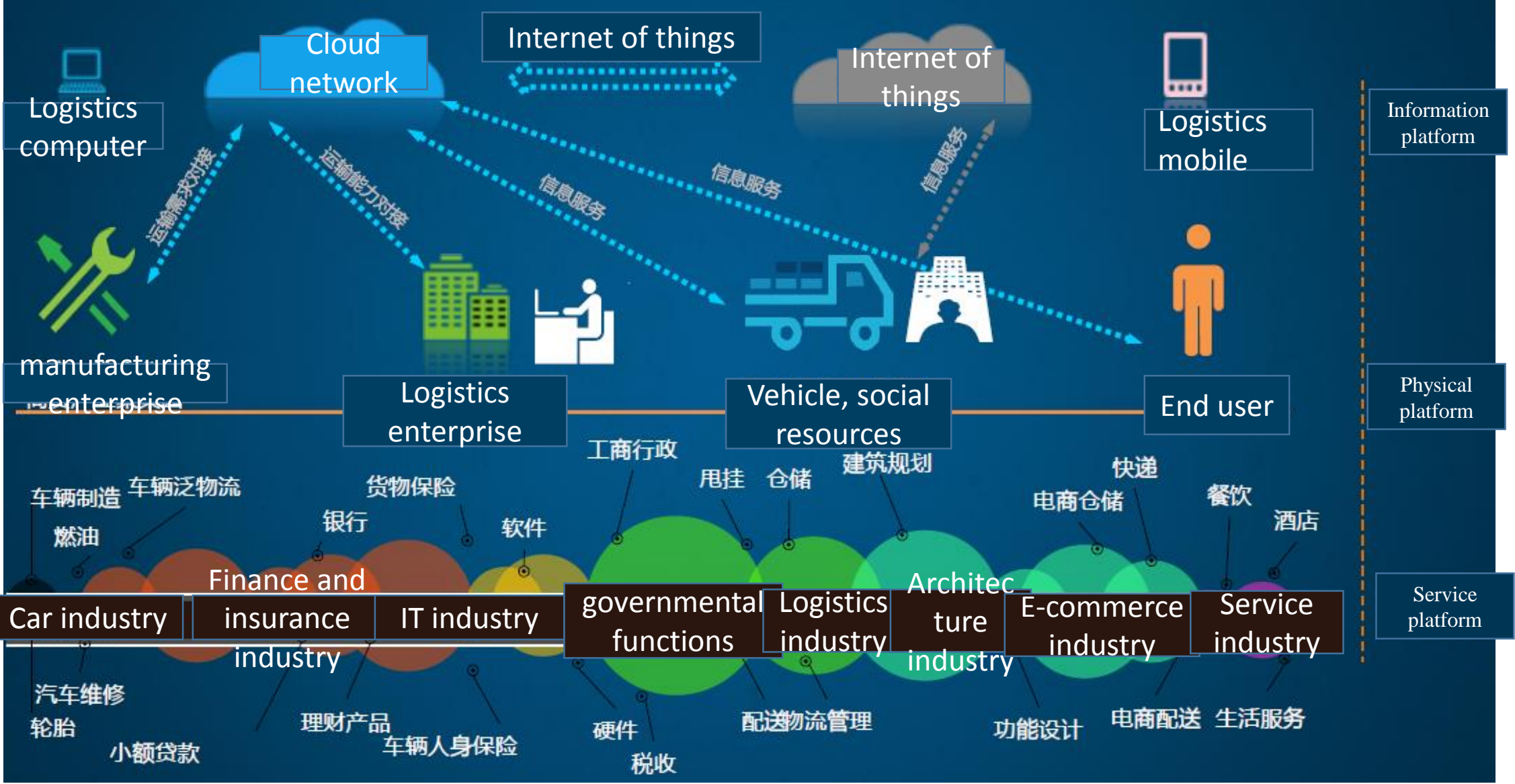
The internet spawned a number of "platform type" enterprises which had "online information widely interconnection, offline optimally allocation of resources and online and offline coordination" characteristics and formed the “Internet plus” new formats of logistics.

1. To improve the matching efficiency and optimize transport organization.

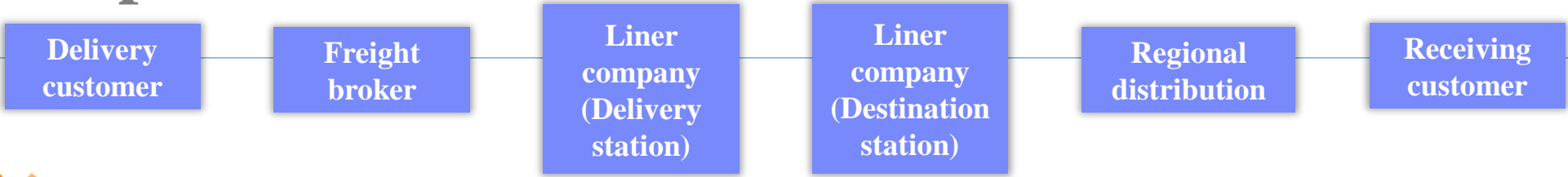


Online and offline integration to improve supply chain efficiency

2. To improve information sharing and promote the efficiency of transport services.

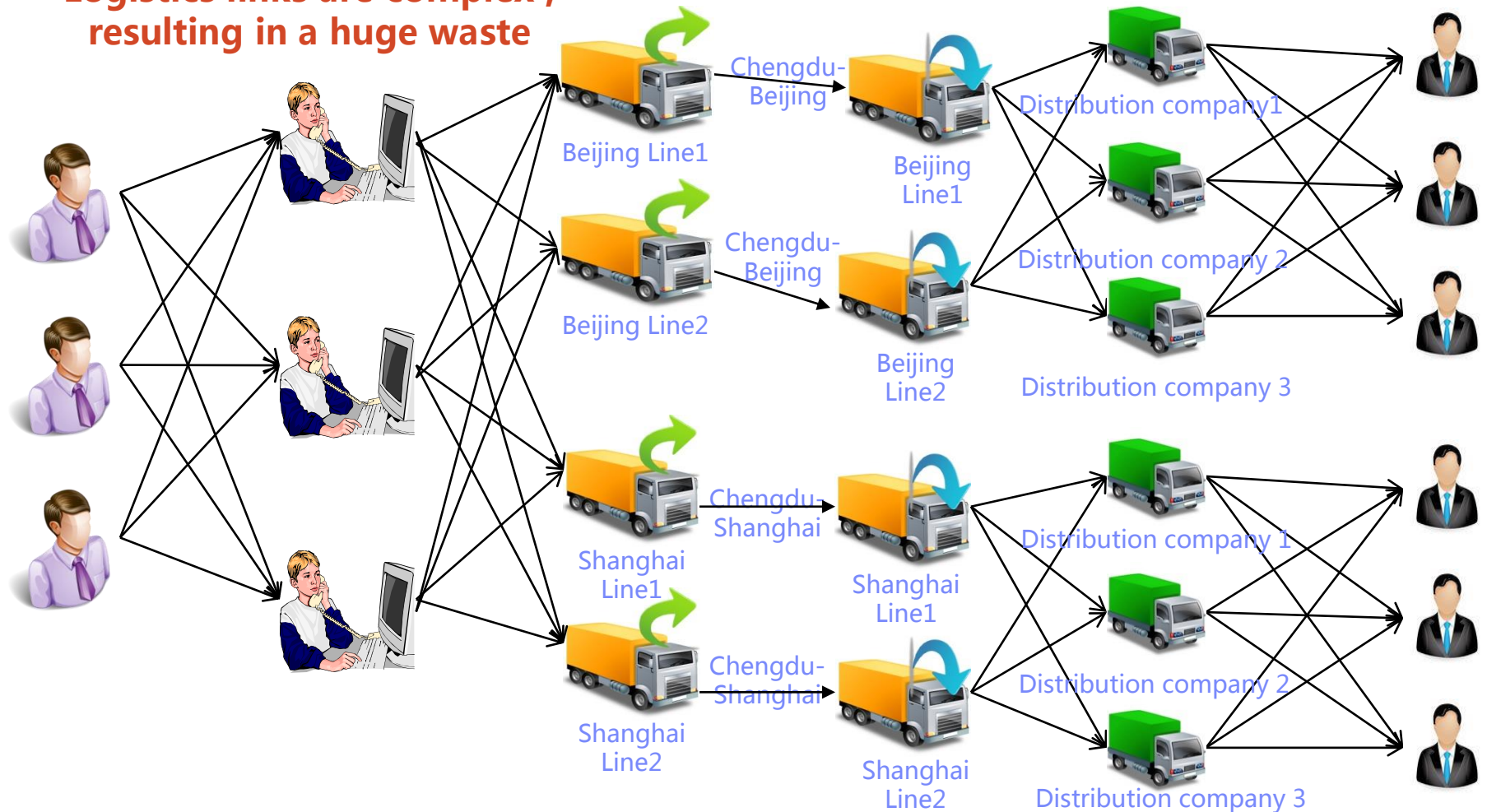


3. To accumulate big data in Logistics and optimize multimodal transport.



Logistics links are complex, resulting in a huge waste

Resources are highly dispersed and cannot form intensive efficiency



4. To Cultivate the market entities and nurture multimodal transport operator.

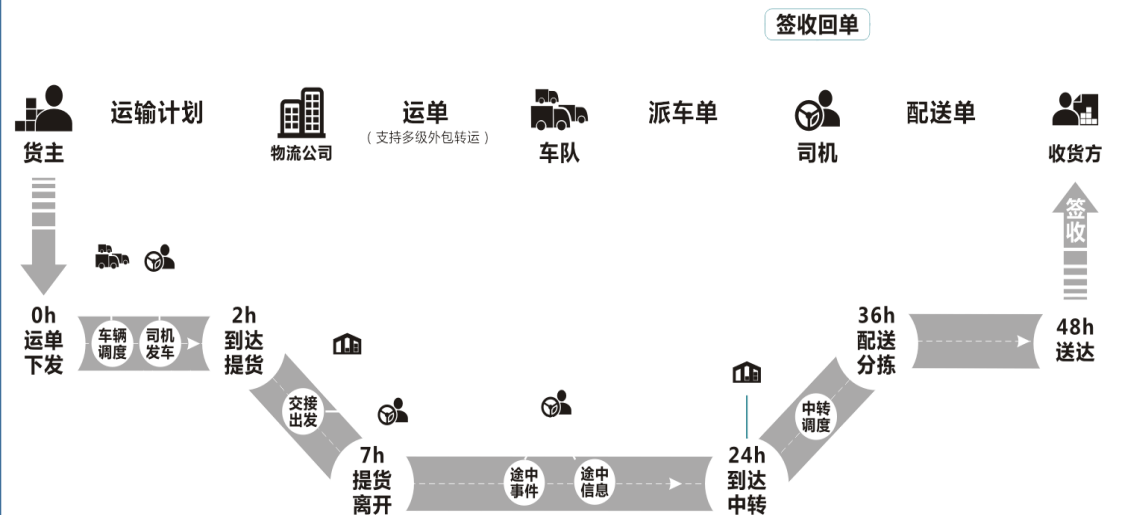
Membership

- Improve the authenticity of online certification
- Strict membership access
- Regulating member behavior



Whole process monitoring

- Platform enterprise use information technology to realize the whole transportation from billing, transportation, tracking, receipt and to the settlement online transparent and controllable.



The image features a background of silhouettes of people working at desks in a modern office. The office has large windows with horizontal blinds, and the scene is backlit by a warm sunset or sunrise, creating a golden glow. The silhouettes are dark against the lighter background, showing people sitting at desks, some with laptops, and others standing or leaning over their work. The overall atmosphere is professional and busy.

3

Problems existing

Existing problems



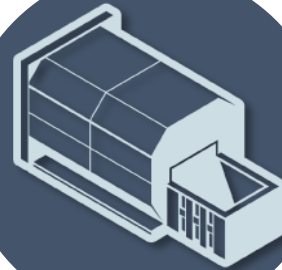
**Unreasonable
transportation structure**



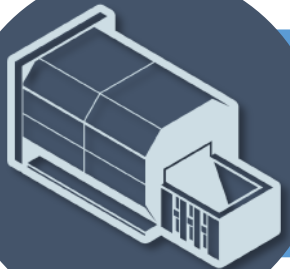
**Standard system is
imperfect**



**Infrastructure convergence is
not smooth**



**Lack of information
sharing**



**Technology and equipment
development lags behind**

A close-up photograph of a hand in a dark suit sleeve moving a dark chess piece on a white board. The hand is positioned at the top right, with fingers gripping the top of the piece. The background is a blurred white surface. The image is overlaid with a semi-transparent dark blue banner at the top containing the number '4' and the text 'Actions followings'.

4

Actions followings

1. develop high-quality multimodal transport by demonstration projects

2. take the opportunity of transportation structure adjustment to promote rapid development of multimodal transport

3. innovate the organizing model of multimodal transport to stimulate the vitality of market players

4. promote upgrading of technology and equipment for multimodal transport through standardized development

Thank You